



# GILA RIVER FARMS

212 N. OLD HWY 93  
P.O. BOX 397 ♦ SACATON, AZ 85147  
OFFICE: (520) 315-3965 OR (480) 963-7739 FAX: (520) 315-3775

---

## GILA RIVER FARMS DONATIONS & SPONSORSHIP POLICY

### Gila River Farms (GRF's) Social Responsibility

Gila River Farm receives several requests for donations/sponsorships every year. Our commitment to giving something back to the people, enterprises and various programs within and around the Gila River Farms and Community means that certain requirements and guidelines must be followed when applying for sponsorships or donations.

#### **1. Objective**

The primary objective for GRF's in making donations is to display our commitment to social responsibility by making a return contribution to the societies in which we operate.

Sponsorships have quite a different focus, allowing us to strengthen our identity and will therefore inevitably have a commercial focus.

GRF's Donation and Sponsorship Policy focuses on the development of longer-term partnerships with community-based organizations. Generally, a bias will be shown to those organizations that are based near or around our operations, and to which GRF's staff members actively belong.

**What are Donations?** Donations are often gifting to charity or community groups. Donations are given to genuine not-for-profit organizations only, and it is GRF's preference that longer-term relationships be developed rather than an involvement in one event. Unfortunately, GRF's only has a limited amount of monetary donations available.

**What are sponsorships?** Sponsorships are defined as the provision of cash or in-kind support to a project, activity or organization external to the business for a clearly identified benefit that is consistent with an organization's stated objectives.

Sponsorships are agreements of a commercial nature.

#### **2. Criteria**

To be successful, a written proposal must be received that addresses the following criteria:

- Description of program/event
- Date event is occurring
- Requirement e.g. Monetary donation, crop donation or citrus/food donations.

### **Objectives**

Description of program/event and the specific objectives for the program/event.

### **Target audience**

Identify the projected audience or spectator numbers and number of participants in the program or event.

**Benefits to the sponsor** (if applicable). Detail the benefits to GRF's in return for its sponsorship funding (E.g. inclusion in newsletter, advertising, media releases). State the benefits to your local community/organization. Consider the consistency of the sponsorship with GRF's goals.

### **Location and date**

Indicate when and where the program/event will take place.

**Other sponsors** (if applicable), Provide details of sponsors already supporting the program/event, and the extent of their involvement.

### **Sponsorship / Donation funding**

Specify the total amount of funds requested, including a breakdown of how the funds will be utilized, plus a timetable for payment. Indicate if monetary sponsorship is required, or whether any products grown by the GRF's donation is preferred.

### **Additional support**

Provide details of additional support requirements, including advertising, banners, signage, posters, and promotional items.

Unfortunately, GRF's receives several requests each year from a variety of organizations seeking our support for very worthwhile initiatives. We will always seek to assess each submission on their own individual merits, however as a result of budgetary constraints not all requests can be accommodated.

GRF's will however acknowledge receipt of all proposals in writing.

### **3. Limitations**

GRFs will not consider applications for sponsorship of the following areas:  
Projects, Organizations or persons who cannot provide satisfactory details of the service, delivery or other necessary aspects of the activities in which they are involved

Activities that are deemed unsafe.